



Come Sit for Yourself

AMIDST A STORE REDESIGN, **SIGVARD SELECTIONS** EMPHASIZES ITS HANDS-ON APPROACH TO DESIGN, INVITING CLIENTS TO TAKE PART IN THE PROCESS

FROM TOP
Sigvard
Selections
showroom

Jigs Adefuin and Oliver Ortiz, founders of Sigvard Selections, maintain an interesting business philosophy. In their furniture store, clients are invited to touch, feel, and rest on the pieces, winking at an emphasis on their role as creators of their own living spaces. The partners's passion lies in helping others discover and further unravel their own aesthetic tastes, and hope Sigvard Selections serves as a playground for inspiration.

Since 2014, Adefuin and Ortiz have slowly built the store's furniture and accessory collections. This year, the store adjusted its layout to highlight featured pieces, giving clients a feel of how they can fit one's home. The new floorplan also emphasizes vignettes designed by the two, making them visible to passerby and giving a 360-degree view of the showroom from the outside, bringing out subtle hues and colours from the furniture and accessories.

Where most design stores categorise their furniture collections by item,

grouping the chairs, sofas, and upholstery together, Sigvard Selections organises by style: featuring the oriental- and South East Asian-inspired *East* collection, Mediterranean-drawn *Portofino*, contemporary and casual *Kali* set, art-deco derived *Manhattan* collection, and the old-world harkening *Traditions* set. All collections feature complete sets of drawers, tables, chairs, and such.

Clients can help in making their bespoke pieces and choose from different colour and fabric materials, as well as from a wide selection of 100% Egyptian wool linens that come in 300 and 600 thread counts. Complement these with warm Philippine mahogany wood finishes in either matte or sheen.

Beautiful things being worth the wait, once one has decided on the look and feel of one's hearth and the attendant furniture pieces, each order takes a minimum of 60 days to craft and hand-finish, as Adefuin and Ortiz regularly visit both client homes and the Sigvard production sites, guiding the craftsmen in producing each and every piece. ■

SINCE 2015, ADEFUIN HAS SLOWLY BUILT THE STORE'S FURNITURE AND ACCESSORY COLLECTIONS



Visit the **SIGVARD SELECTIONS** showroom at Suite 117, Ground Floor, LRI Design Plaza, Nicanor Garcia St., Bel-Air II, Makati
